

SAVANNAH WALLETT

ART DIRECTION & DESIGN

savannahwallett@gmail.com savannahwallett.com

Education

University of Delaware
Visual Communications
August 2015-May 2019

UD BISC Hawaii

January-February 2018

Google Digital Garage

The Fundamentals of
Digital Marketing
November 2020

Skills

Adobe Creative Cloud
Capture One
Graphic Design
Sketch
UX Design
3D Modeling
Art Direction
Copywriting
Social Media
Photography
Photo Retouching
Videography
Illustration

Hook PR & Marketing

Social Media + Design Specialist

May 2021-October 2021 (6 Months)

- Manage client's social media accounts
(Strategy, copywriting and scheduling)
- Content creation
(Photo, video, and video editing)
- Create + edit graphics

Burlington eCommerce Photographer

September 2019-February 2020 (6 Months)

- Photographed products for web
(daily shot count of 60-100+)
- Exported, edited, re-named, organized, and
uploaded photos to company server
- Directed models on set

UD Residence Life & Housing Social Media Intern

Feb 2019-May 2019 (4 months)

- Created content for Social Media pages
(Campaigns using graphic design, photo, and video)
- Attended and photographed campus events
- Scheduled posts through Hootsuite
- Reviewed analytics of posts engagement

University of Delaware Summer Scholar

June 2018-August 2018 (3 months)

- Conducted undergraduate research on the topic of Asian
American women's experiences of living in America.
- Created a multi-media project
(Photo, Video, and Copy)
- Presented a 10 minute presentation of my research and
final project to professors, donors, and peers

Freelance Photographer + Videographer

2013-present

- Shoot for businesses and individual clients
- Cull and edit files to meet deadlines
- Use customer service skills to communicate ideas
and visuals to ensure the clients receive a finished
product to their liking